



U.S. Small Business  
Administration

# NEWS RELEASE

## SEATTLE DISTRICT

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### **Snohomish Espresso Stand Named 2020 SBA Seattle District Rising Startup of the Year**

#### **Brewers Coffee Co Honored as Part of Annual National Small Business Week, Shares Business Journey Before and Through Coronavirus Outbreak**

**SEATTLE** – The U.S. Small Business Administration (SBA) 2020 Seattle District Rising Startup is Brewers Coffee Co in Snohomish, WA.

Founded in 2019, Brewers Coffee Co is a full-service espresso stand which offers hot and cold beverages made-to-order along with breakfast and snack items.

At the age of 20, Madison Brewer identified an opportunity to buy her own espresso stand and used an SBA loan to start Brewers Coffee Co. Business is off to a great start; Brewer employs a staff of three and within the first six months brought in more than \$100,000 in sales. She is already scouting a second location to grow the business.

“Madison Brewer’s entrepreneurial spirit at such a young age has yielded a promising small business and created jobs,” SBA Seattle District Director Kerrie Hurd said. “We are honored to celebrate her success as the SBA Seattle District Rising Startup of the Year and look forward to following her progress.”

The SBA Seattle District Rising Startup Award recognizes a promising new entrepreneur with one to three years in operation and fewer than five employees.

The small business awards program is part of National Small Business Week, which is typically held during the first week of May every year since 1963. National Small Business Week award announcements and celebrations were postponed this year due to the Coronavirus outbreak. The 2020 dates for National Small Business Week have yet to be announced.

“I am very excited and honored to receive this award,” Brewer said. “I would like to thank the SBA, Columbia Bank, and all my friends and family for their continued support throughout, including some very long hours and late nights over the past year and a half.”

Brewer developed an early interest in entrepreneurship at age 12 when she began work with a local wedding business. She later became a Starbucks barista and worked her way up to a management position by age 17.

By the age of 20, Brewer became a business owner thanks to an SBA Guaranteed Loan from Columbia Bank which allowed her to purchase an existing espresso stand, all the while simultaneously going to nursing school.

Although she runs a newly established business, Brewer includes giving back to the community as part of her business plan. She donated an espresso machine to a church and provides discounts to veterans and first responders on certain days to show her appreciation.

Brewer has been able to maintain operations during the pandemic with some new practices, which include additional deep cleaning and sanitation practices on top of standard daily cleaning routines, as well as limiting staffing to one person working at a time.

Brewer was also successful in obtaining the SBA Paycheck Protection Program (PPP) Loan, which has allowed her to continue to operate at full capacity and to ensure her employees are taken care of during such a stressful time.

“Our priority is safety for our employees and customers, while at the same time providing some semblance of normalcy during these challenging times,” Brewer said. “I believe that all good entrepreneurs are adaptable, and I have been doing my best to roll with the punches!”

“National Small Business Week is a time to recognize the impact entrepreneurs and small businesses have on our economy and in our local communities,” SBA Pacific Northwest Regional Administrator Jeremy Field said. “Like many things in 2020, the journeys of this year’s award winners took a turn most didn’t anticipate. However, themes of ingenuity and tenacity remain the same as small business owners continue to inspire us in new and meaningful ways.”

A celebration honoring local SBA winners from Washington and the SBA Seattle District – which serves Washington and northern Idaho – has been postponed due to the pandemic but is slated to be rescheduled once conditions are safe to do so. Other SBA local awards that will be recognized at the celebration include Small Business Person of the Year, Exporter of the Year, 8(a) Graduate of the Year, Veteran-Owned Business of the Year, Rural Small Business of the Year and Young Entrepreneur of the Year.

Each year since 1963, the President has issued a proclamation calling for the celebration of National Small Business Week. SBA recognizes outstanding small business owners for their personal successes and contributions to our nation.

For more information about National Small Business Week, visit [www.sba.gov/nsbw](http://www.sba.gov/nsbw).

**About the U.S. Small Business Administration**

The U.S. Small Business Administration makes the American dream of business ownership a reality. As the only go-to resource and voice for small businesses backed by the strength of the federal government, the SBA empowers entrepreneurs and small business owners with the resources and support they need to start, grow or expand their businesses, or recover from a declared disaster. It delivers services through an extensive network of SBA field offices and partnerships with public and private organizations. To learn more, visit [www.sba.gov](http://www.sba.gov). The **Seattle District** serves Washington and northern Idaho with office locations in Seattle and Spokane.

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